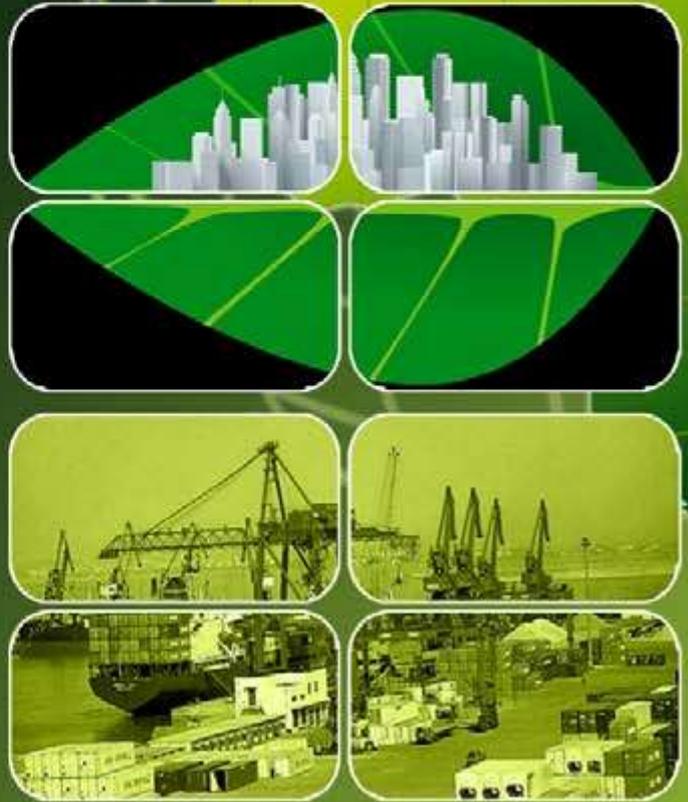


12th & 13th November 2013, Seri Pacific Hotel, Kuala Lumpur

# CERTIFIED SUSTAINABLE SUPPLY CHAIN PROFESSIONAL



With economic and environmental impacts on the radar of everyone from consumers to parliaments, many of today's organizations are implementing processes to cut back expenses, run more efficiently and reduce their environmental footprint. These trends have made sustainable supply chain management a critical business field in the world today. As demand for environmentally conscious products and companies increases, more and more organizations will follow suit and the need for qualified professionals who have knowledge of sustainability and supply chain management will grow.

The objective of the workshop aims at presenting the related methodologies and trends, enabling participants to design and manage their organization's Sustainable Supply Chain Strategy.

The Course offers official certification, recognizing participants as **Corporate Sustainability Supply Chain Professionals**, issued by **GreenSupplyChain.org**, a leading provider of sustainable business certification and training programs operating today in more than 50 countries and recognized through accrediting agencies with an international reach around the world.

**Certification  
Workshop  
limited to  
20 participants  
only**

Organized by:



**BUILDING TOMORROW'S LEADERS TODAY®**

## WHY IS IT IMPORTANT?

Measuring and improving sustainable performance internally, is half the job; a company must also look at the sustainability performance of its suppliers. When evaluating the supply chain, monetary/operational costs and supply process attributes, such as just-in-time delivery and lower transport times can no longer be the dominant factors evaluating supply chains. Growing consumer pressures for environment-friendly products and processes, as well as increasing environmental costs in obtaining and processing resources, impel executives to introduce environmental and social considerations in measuring supply chain viability.

Today, more and more managers realize that a Sustainable Supply Chain implies a viable supply chain. Concern for sustainable supply chain improves risk management regarding unsatisfactory performance of a supplier. This is quite crucial, since:

- ◆ Consumers, as well as the organization's shareholders, are becoming more and more sensitive to sustainability issues (e.g. pollution) and ethical issues (e.g. child labour) and thus predisposed to “punish”, not only the organization but also the organization's customers and collaborators.
- ◆ At the product level, ecolabels have changed the way organizations look at their supply chain. The rise of the Life Cycle Assessment, represents a vital process, against which products/services are assessed based on environmental and social criteria such as carbon/water footprint, as well as local community and human rights;

### **Benefits:**

- ◆ Competitive commercial advantages for eco-sensitive and environment-conscious customers and markets
- ◆ Substantial improvement of the sustainability performance of products and services
- ◆ Discovery of more reliable/safer/economical suppliers
- ◆ Reinforcement of collaborations with suppliers or other organizations to share or reduce costs and risks in win-win arrangements
- ◆ Improved logistics networks and effective Risk Management
- ◆ Substantial contribution to your Corporate Responsibility Strategy and Sustainability Report
- ◆ Accreditation by [Greensupplychain.org](https://www.greensupplychain.org) recognized world-wide

## COURSE OUTLINE

### DAY 1

Participants will be able to understand the introductory sustainability issues, which directly and indirectly affect the Supply Chain, enabling for an understanding of the primary and secondary socio-environmental impacts, across all phases of the organization's operation. Furthermore, participants will understand the methodology behind formulating an environmental and social/community involvement strategy that will measure impact at the corporate and product levels. Lastly, by the end of the first day participants will be able to understand the comprehensive definition of the term "Sustainable Supply Chain" and understand the potential risks and impacts that influence their operations.

### LEGISLATION & TRENDS

#### Issues in Sustainable Development

- ◆ Global Initiatives & Legislation
- ◆ The Rise of the Sustainable Supply Chain
- ◆ Creating Sustainability Value... the Triple Bottom Line
  - ◆ Environmental Management (@ the corporate & product levels)
  - ◆ Social/Community Involvement Management (@ the corporate & product levels)

#### Definition & Objectives of Sustainable Supply Chain

- ◆ Defining the term "Sustainable Supply Chain"
- ◆ Understanding the role of Risks and Impacts when defining the Sustainable Supply Chain

### DAY 2

Participants will be able to understand the methodology used to design their organization's Sustainable Supply Chain Strategy. Using a 6-step process and via an engaging presentation and workshops, participants will be guided through the entire methodology, enabling them to:

- ◆ develop the business case and establish the vision and expectations of the strategy,
  - ◆ determine the scope of the strategy based on corporate priorities and impacts,
  - ◆ communicate expectations and engage with suppliers to assess/improve performance,
  - ◆ ensure alignment and follow-up internally
  - ◆ enter into collaborations and partnerships
  - ◆ Track performance against a set of goals and be transparent
  - ◆ Communicate and report on progress
- Furthermore, participants will also be able to understand the necessary process used to effectively promote & communicate the strategy to relative stakeholder groups.

### DESIGNING THE SUSTAINABLE SUPPLY CHAIN STRATEGY

#### The Strategy Design Process

(refer to appendix A)

- ◆ Presenting the methodology
- ◆ Incorporating Social & Environmental Impacts
- ◆ Team Workshop Assignments
- ◆ Guest Speakers: Joining via skype

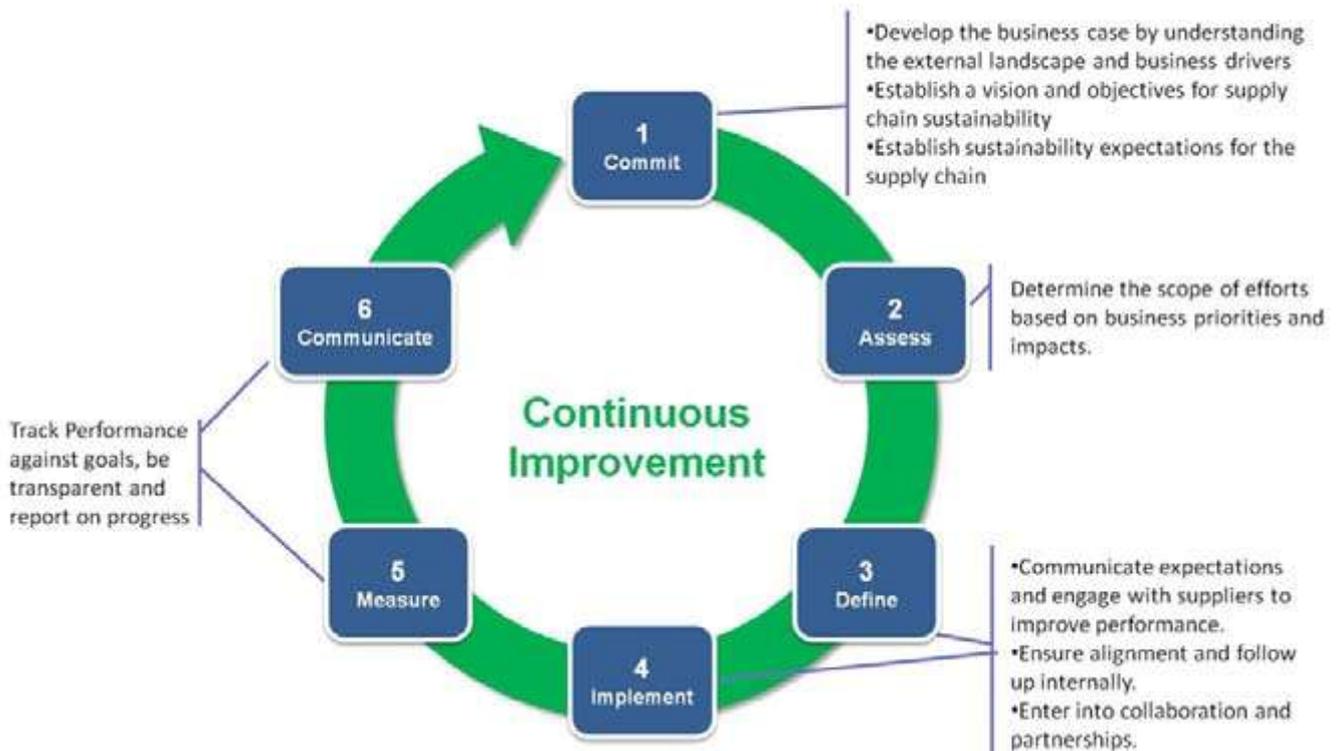
### MARKETING & BRANDING

#### Responsible Communication of the Sustainable Supply Chain Management Strategy

#### Sustainable Branding of the Corporate Brand and Products

- ◆ "Green" or "Social" products/operations & Marketing

## Designing a Sustainable Supply Chain



### TESTIMONIALS

“Mr. Panagiotakopoulos, is a brilliant systems-thinker with deep know-how and an impressive ability to convey difficult and complex notions/concepts to a wide audience. As a trainer, he achieved maximum acceptance from our team and created a enjoyable learning experience with great results.”

**Alex Athanassoulas, President & CEO STIRIXIS Group**

“We highly recommend Mr. Panagiotakopoulos and his team as strategic partner both in terms of services and training excellence. Throughout our one year partnership, CtL has been a valuable asset. They are quick to respond even for last minute requests. The team is dynamic, highly qualified, committed and provide exceptional support”.

**Samar Salman, Founder – Managing Partner, 2GEM Consulting**

“This is to communicate our sincere thanks to you and your team for providing all round support to the Indian Centre for CSR in meeting our Training and workshops needs. Your excellent communication skills and in-depth knowledge in sustainability and Global Best Practices in CSR have provided our participants a great deal of insight in the ever evolving world of CSR”.

**Rajesh Tiwari, Lead Founder, Indian Centre for CSR**

#### WHO SHOULD ATTEND:

- Sustainability or CSR Directors and Managers
- Supply Chain Directors and Manager
- Facilities Heads and Managers
- Plant Directors and Managers
- Quality Engineers
- Graduate/Post-Graduate University Students
- PR/Marketing/Communications Managers
- HR Managers

*Any personnel involved in measuring and reporting their organization's sustainability/CSR Progress*

#### WORKSHOP TIMING

- 8.30am ■ Registration
- 9:00am ■ Workshop Begins
- 10.30am ■ Morning Break
- 1.00pm ■ Lunch
- 2.00pm ■ Workshop Resumes
- 3.30pm ■ Tea Break
- 5.00pm ■ Workshop Ends

## Workshop Leaders

### **Panagiotis Panagiotakopoulos**

#### **Managing Director**

Environmental Engineer, Ph.D. (Heriot-Watt)  
Adjunct Faculty, Graduate Programme "Systems Engineering and Management",  
Democritus University of Thrace

Panagiotis (Panos) with extensive scientific knowledge in the fields of Sustainability, Environmental Management, Corporate Social Responsibility, Ecolabel Strategies and Organizational Development, both from his postgraduate studies as an Environmental Engineer, and his research during his Ph.D. He has an extensive teaching experience on these fields both at an academic (Democritus University of Thrace and National Technical University of Athens) and a professional level, through the delivery of specialized seminars to numerous organizations and companies. His research and teaching experience has contributed to the provision of high-level specialized consulting services to various public and private organizations. He is Greece's National Eco-Innovation Expert for OECD, member of the Scientific Committee of the Institute for Interdisciplinary Environmental Studies, Associate of the Chamber of Environment and Sustainability and member of the Network of Project Managers in Greece. Dr. P. Panagiotakopoulos has served as assessor of the IPMA International Project Excellence Award, while the Global Reporting Initiative (GRI) has assigned him as a Quality Control Consultant for its Certified Training Programs in Greece.



### **Irene Daskalakis**

#### **Business Development Director**

MBA (Athens University of Economics and Business)  
BBA (George Washington University)

Irene Daskalakis holds a Bachelor in BA with a concentration in International Business from George Washington University, USA and a Master in Business Administration with a concentration in International Business from the Athens University of Economics and Business. Irene has worked at the Global Programs and Partnerships Unit at the World Bank, where she was involved in the promotion of strategic partnerships with Foundations. She also worked at the European Commission Delegation in Tirana, Albania where she supported the involvement of Civil Society in Albania's European Integration Process (political Unit) and executed a project in Public Internal Financial Control, in close consultation with the Albanian Ministry of Finance (operations Unit). In the area of Corporate Responsibility Management, Irene has active experience having implemented projects and workshops in Europe (Greece, Turkey, Cyprus, Belgium, Luxemburg), in the Middle East (U.A.E, Saudi Arabia) and in the U.S.A. Project focus areas include the design of a Corporate Sustainability Strategy, implementation of Sustainability Assessments (based on the EFQM Framework for CSR, Corporate Responsibility Index) and creation of Sustainability Reports (based on the G3 Guidelines of the Global Reporting Initiative, UN Global Compact Principles).



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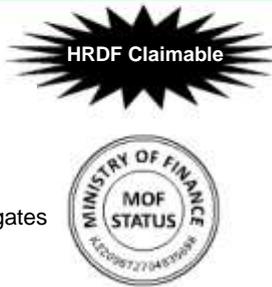
12<sup>th</sup> & 13<sup>th</sup> November 2013  
Seri Pacific Hotel, Kuala Lumpur

### Confirm your seat with :

**MARKETING**  **+603 2260 7500**

### Delegates fees

- Early bird fee @ RM 4,790.00  
By 11<sup>th</sup> October 2013
- Training fee @ RM 4,990.00  
After 11<sup>th</sup> October 2013
- Premier Plus @ RM 13,800.00  
for a group registration of 3 delegates  
from the same company



### Details

Organization name:.....  
Address:.....  
Postcode:.....  
Country:.....  
Tel:.....  
Fax:.....

### Delegate

- 1 Name:.....  
Job title:.....  
Email:.....
- 2 Name:.....  
Job title:.....  
Email:.....
- 3 Name:.....  
Job title:.....  
Email:.....

### Invoice

The Invoice should be directed to Mr / Ms / Dept:  
Name:.....  
Dept:.....  
Tel:.....  
Email:.....

### Authorization

Signatory must be authorized to sign on behalf of contracting organization

Name:.....  
Job title:.....  
Signature:.....  
Email:.....  
Telephone:.....  
Mobile:.....

### Venue

**Seri Pacific Hotel, Kuala Lumpur**  
Tel: + 603 4042 5555

### Hotel Accommodation:

Special rates have been negotiated with the hotel for conference delegates. Please make your bookings directly with the hotel and indicate that you are attending THOMVELL INTERNATIONAL'S CERTIFIED SUSTAINABLE SUPPLY CHAIN PROFESSIONAL.

### Method of payment

- Bank Transfer
- Crossed cheque payable to  
**THOMVELL INTERNATIONAL SDN BHD**

### Bank Transfer:

Payment by bank transfer must quote the event code TVW 4734 and delegate name. Transfer should be made to **Hong Leong Bank Bhd, 110 Jalan Tun Sambanthan, Kuala Lumpur**

Account Name : **THOMVELL INTERNATIONAL SDN BHD**  
Account No : **199 00000 390**

**PAYMENT MUST BE RECEIVED BEFORE THE EVENT TO CONFIRM YOUR REGISTRATION**

### Cancellation

You may substitute delegates at any time. THOMVELL INTERNATIONAL does not provide refunds for cancellations. For cancellation received in writing more than seven (7) days prior to the conference you will receive a 100% credit to be used at another THOMVELL INTERNATIONAL event for up to one year from the date of issuance. For cancellation received seven (7) days or less prior to an event, no credit will be issued. In the event that THOMVELL INTERNATIONAL cancels an event, delegate payments at the date of cancellation will be credited to a future THOMVELL'S event. This credit will be available for up to one year from the date of issuance.

In the event that THOMVELL postpones an event, delegate payments at the postponement date will be credited towards the rescheduled date. If the delegate is unable to attend to rescheduled event, the delegate will receive a 100% credit representing payments made towards a future THOMVELL event.

THOMVELL INTERNATIONAL shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God and unforeseen occurrence.

### 3 EASY WAYS TO REGISTER

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